

\$1,000,000 Internet Marketing Secrets

How To Get 65,000 Hits Daily

Table of Content

- [Word from the author](#)
- [How to use & navigate this ebook](#)
- [Secret of making a ton of money with someone elses products no matter how many other people are selling the same thing](#)
 - [Secret of getting \\$82 for every direct email letter you send out](#)
 - [Simple secret ebook idea that will explode your hit counter](#)
 - Secret to making every single ezine ad you place profitable
 - Secret to making \$1,000 a day on eBay
 - **Warning:** This may be fatal to your pocket book
 - Secret of getting 65,000 hits daily to your site
 - 10 Best ways to create an unrefusable product
- Secret of using someone elses copyright picture(legally) to explode your hit counter through the stratosphere
- **Bonus:** A product that you could develop and market while using the specialized marketing techniques above

- **Secret way that I'm working on that will allow me, and any entrepreneur, to make \$50,000 per month online; even if you don't think you have enough knowledge**
- **Secret to using cookies, on your computer, to find any ad source you desire and make a killing doing so!**
- **Secret to using a tool called "Copernic" to explode your site traffic to ungodly amounts**
- **Secret to making \$10,000 or more, online, with someone else's ezine. And, **NO**, it doesn't involve you advertising in any ezine**

If you are interested in purchasing this whole ebook, you can do so by going to www.hmoore.com and click on the order page. You will receive, within 2 minutes after you order, your ebook. The download instruction will be included after you see that your credit card has been accepted. It will include the other 10 chapters that were not included in this **FREE Trial** ebook for a purchase price of only \$19.97, which will include *FREE* updates for life.

Kindly,

[Hilton Moore](#)

This ebook was created by [FREE eBook Creation Service](#)

Copyright © 2000 by [Hilton Moore](#) All Rights Reserved. You may freely distribute this FREE ebook online, upload to your website (without modification of the information), post FREE ebook to newsgroups, or give away.

\$1,000,000 Internet Marketing Secrets

How To Get 65,000 Hits Daily



A Personal Note From Hilton Moore:

I would like to personally thank you for giving me a chance to prove my worth, by giving **first**. To many would have you pay first just to learn that they dished out "hype and BS" and what you receive, even **after** you pay them is more information on how they got rich - telling you how.....

I have worked hard to bring you the best news, from **experience** while developing and marketing my own line of product(s). I have personally, been training myself to develop software for online and offline. It is this experience, along with gaining new insight daily, that I have become more aware of not only my needs, but the needs of others. And, it is this that drives me to a "laser beam" focus.

If you have finished reading this FREE trial ebook, I hope you enjoyed it. If you are still reading, but skipped to this section just to see what I had to say, then I hope that you enjoy all the valuable information in this FREE ebook.

If you are looking for more, better, and refreshing new ways to look at how to develop, create, and market products on or off the internet, then go to the [Warriors site](#). You'll get 125mg's(milligrams) of pure marketing dosage that will buff your head until the fat lady starts singing.

If you are interested in purchasing this whole ebook, you can do so by going to www.hmoore.com and click on the order page. You will receive, within 2 minutes after you order, your ebook. The download instruction will be included after you see that your credit card has been accepted. It will include the other 10 chapters that were not included in this **Free Trial** ebook for a purchase price

of only \$19.97, which includes *FREE* updates for life.

Kindly,

[Hilton Moore](#)



Copyright © 2000 by [Hilton Moore](#). All Rights Reserved. You may freely distribute this FREE ebook online, upload to your website(without modification of the information), post FREE ebook to newsgroups, or give away.



How To **Navigate** And **Use** This Ebook

Six Ways To Use:

➡ **Increasing visibility:** Look to your immediate left. Do you see part or all of the words (Table of contents) in the upper left hand corner?...O.k, if you are interested in not seeing those words, or the table of contents, then all you have to do is put your **cursor** (the little hand like structure) on the line (to your left). When you see two arrows going opposite of each other all you have to do is press your **right mouse button** (or left button..whichever one works for your computer) and drag that line to the left. This will increase the size of your view.

➡ **Links:** There are **internal** links that will bring you to either other pages of this book or to a website. These links appear in **blue** and are underlined.


➡ **Navigation:** It is very easy to navigate in this book. All you have to do, in order to go **up** or **down** is to use your scroll bar (this is the bar to your immediate right). You can either use the arrows or use the **vertical bar** to move up or down.

➡ **Navigation Part II:** You can also navigate by going up to the top where you see those arrows (==> <==). These arrows will allow you to navigate from page to page and from the beginning to the end of a whole chapter.

➡ **To Increase (magnify) the size of this page:** There are two ways to magnify the size of this page. The first way is to look to your lower left hand corner. Do you see where there's a number percentage (such as 95% or 125%)?...O.k, if you want to increase the size of your page, all you do is **click** on the arrow and you will be given choices as to how much bigger you want your page to be.

The **second** way to increase the size of this pdf page is to your **upper left hand corner** of this screen. You should be looking directly at two tools. One is a **magnifying glass** looking tool, and the other, which should be right on the top of the magnifying glass tool, is a **hand**. Now, the hand

looking tool with allow you to stay the same size that you presently are. The magnifying glass tool will allow you to **increase(magnify)** your page to be bigger.

 **Contents on the left side:** If you are interested in jumping around to see what's in the book, you can easily do so by looking to your left, at the contents of this whole book. Just click on the links. By clicking the links, you will be brought to the appropriate page.

If you are interested in purchasing this whole ebook, you can do so by going to www.hmoore.com and click on the order page. You will receive, within 2 minutes after you order, your ebook. The download instruction will be included after you see that your credit card has been accepted. It will include the other 10 chapters that were not included in this **FREE Trial** ebook for a purchase price of only \$19.97, which will includes *FREE* updates for life.

Kindly,

[Hilton Moore](#)



Copyright © 2000 by [Hilton Moore](#). All Rights Reserved. You may freely distribute this FREE ebook online, upload to your website(without modification of the information), post FREE ebook to newsgroups, or give away.



Secret Of Making Money With Someone Else's Product No Matter How Many Others Are Selling The Same Thing

All a person, who markets any product on the internet needs to hear is, "**The market will never be saturated!**"

I often receive email from people who keep asking me if they sell this or that product, "won't the market ever become saturated?". The answer, in a nutshell, is an astonishing **NO!**

Remember, most people do not know how to market ANYTHING correctly. And, most of the time, they will be wasting time on either the wrong market, the wrong product, or both.

So, in light of the short fragmented idea above, you will need to be creative in selling anything. That is the reason why I wrote this ebook. After you finish reading this ebook, you will have no excuses of getting a lot of hits and sales from your site for any product you have.

It's not about the product as much.....

No, I will say it again and again. It is not so much about your product, because most products fit most niche markets perfectly. Marketing is more about showing your product, to your niche market, more intelligently. That's right, more intelligently. Creativity is the key to marketing any product.

Offer something good and valuable....

Example #1:

Let's take a look at a good model to succeed from. Now, go visit [Marketing Warriors](#). You will see how they are creative in their marketing of their product. Now, here's an excellent idea for you to use. Remember, if you use this idea, you have got to pay me 10% of all your income(he..he...just kidding friend).

Idea for you to use....

If you were to go to [Marketing Warriors](#) and sign up for their excellent FREE newsletter(they're

in the top 5 of the best online marketing newsletters in the industry), you would not only learn the up-to-date online marketing techniques, but you would be able to see how they succeed in their marketing.

Now, what if you joined their affiliate program and didn't know a darn thing to do in order for you to start making some serious money?....Well, guess what, I just solved your problem. You could easily use this ebook by giving it away for free on your site, newsgroups, discussion boards, or giving it out to friends. You could then gather the email addresses of everyone who downloaded this ebook and email them a thank you note to invite them to your site or affiliate program.

People have emailed me time and time again asking if I know of any good products that they could get their hands on. Well, now they have it in front of their faces.

[Example #2](#)

I have a good friend, name Allen. Allen sells some awesome products on his site. I love his site.

Do you know why Allen's site is making \$1,000's per day? Because he is selling(actually he bought some of the reprint rights) someone elses products and his own! I would **HIGHLY** advice you to go visit his [site now](#).

Will This Work.....

Heck yeah! It's working for me and it will work for you, without a doubt. With this strategy, people are going to make alot of money in the months and years to come. Listen, I could even personalize this whole ebook for you, with all your own links in the ebook.

Another Great Idea For You....

With your own personlized copy, you could have links point to your best affiliate sites and wind up making more money than you can ever imagine. You could have a banner on the top of each page of this ebook where people will see the banner and click on the banner to see where it leads to. This works my friend. And it works well!

You could wind up making a fortune(remember, this is only one eBook...imagine having 10!!!), using this one technique alone, without owning any products, without doing any shipping/handling or related tasks. Your ebook will do the selling, by providing valuable information, while your affiliate company sends you a check each month. And, to me, this is working smart, not hard....

If you are interested in purchasing this whole ebook, you can do so by going to www.hmoore.com and click on the order page. You will receive, within 2 minutes after you order, your ebook. The download instruction will be included after you see that your credit card has been accepted. It will include the other 10 chapters that were not included in this **FREE Trial** ebook for a purchase price of only \$19.97, which will includes *FREE* updates for life.

Kindly,

[Hilton Moore](#)



Copyright © 2000 by [Hilton Moore](#). All Rights Reserved. You may freely distribute this FREE ebook online, upload to your website(without modification of the information), post FREE ebook to newsgroups, or give away.



Secrets Of Getting \$82 For Every Direct Email Letter You Send Out(spammers are missing the real power of email)

It funny on one hand, but sad on another. I see alot of good people spamming away. As a result, their ISP service is shut off. They are reported to a black list, which will make it hard for them to get service for their future internet site.

Spammers are missing a real opportunity to capitalize off of their own spamming! Most marketers, believe it or not, do not know how to email a site owner correctly. What I'm about to show you will give you another alternative 'know-how' to email the correct people for the correct reason, without being considered a spammer or having the reciever report you.

I was talking with a friend of mine. His name is Adam Anderson(www.getfocused.com). Adam and I were discussion ways to market on the internet, and do it effectively. Both he and I were having a rough month and sales just weren't creeping in fast enough. But, then again, it was the month of January(tax season...)

Conclusion from our email talks: *Working smarter, by marketing smartly, is better than working harder using the same marketing techniques that never worked from the beginning!*

Secret To Getting \$82.80 For Every Email I Send Out...

O.k, so far, as of Febuary 12, 2000, I have sent out 10 emails to my target sites. So, far I have had one person email me back and placed a link to my download page of for my ebook. And, I just received an email from another person who didn't have time to read my full message, but will get back with me soon.....very soon. But, before I go on, there's four things you need to do in order to get alot of your ebook(s) or articles downloaded:

➡ In order to get your target market, you need to know what keywords your target market will be using.

➡ As soon as you know the keywords, go to the top 10 search engines and type in each keyword. Take note of the top 10 position sites, for your keyword, and write down every single site address.

➡ Go to every site and see what is actually on their site so that you can determine, further, if your product will fit *perfectly* with the site owners site content.

➡ After doing the above step, make sure you go to www.networksolution.com

➡ Type in the sites address **only**, such as www.networksolution.com

➡ Lastly, make note of the email address of the **administrator** and email that person.

Example of an email I sent to a gentlement, who in return, posted a link to my download page.....

----- Original Message -----

> From: <hmoore@midusa.net>

> To: <borgos@ix.netcom.com>

> Sent: Friday, February 11, 2000 1:10 PM

> Subject: Hi Eric...have question

>

>

>> Hi Eric,

>>

>> Eric, my name is Hilton Moore. I just came back from your site at

>> www.cashflow.com and thought that it was a good site. I just

>> finished a MLM FREE ebook that will do your customers and

>> visitors some justice.

>>

>> Originally, I created the ebook for my friend, who is in USANA. I

>> am giving it away for free(and no, I don't promote any MLM in it

>> neither....). I created the ebook based off of his success in

>> marketing 2 MLM programs that he was in. Now, I just created an

>> ebook that will show other MLM's how he succeeded at marketing

>> his MLM. This ebook is good...very good.

>>

>> I created it in Acrobat 4.0, which has a magazine look to
>> it(superior). People who download the book will have to have
>> Acrobat Reader in order to read the file, which is FREE at
>> www.adobe.com.
>>
>> I have two version: One for the PC user and One for the MAC user.
>>
>> Eric, if you wish, you can host this ebook on your site for your
>> visitors to download. They will be able to download the book from
>> my server, which means all you will have to do is just put a link
>> from your site to the downloadable ebooks(both PC and Mac
>> version). Mac users will have to have an unzip utility, which they
>> can get for FREE from
>> <http://www.aladdinsys.com>
>>
>> If you wish to check out my ebook, you can download a copy from,
>> using a pc, <http://www.hmoore.com/download.exe> or if you have a
>> Mac you can download a free copy from
>> <http://www.hmoore.com/download.ZIP>
>>
>> In any case, let me know if you would be interested in putting this
>> on your site for your future visitors and present readers of your
>> ezine or site.
>>
>> Thanks for reading Eric,
>>
>> Hilton Moore

Here's the email I got the next day from Eric....

From: "Eric Borgos" <borgos@ix.netcom.com>

To: <hmoore@midusa.net>

Subject: Re: Hi Eric...have question

Date sent: Sat, 12 Feb 2000 06:58:27 -0500

Ok, I added it to my page at:

<http://www.cashflow.com/what.htm>

- Eric

Conclusion.....

Eric emailed me back and told me to look at where he posted my link(<http://www.cashflow.com/what.htm>)

Now, based off of the initial average, if I were to email 1000 similar sites, and get, at least 100 of those sites to post my link, like Eric did, I would be making \$6900 a month(my product just jumped to \$69), which is \$82,800 a year for links alone!

If I were to email those 1000 sites, get 100 to link to my download page, and make \$82,000 in a 12 month period, I would have averaged \$82,800 a year. And to me, this is not a bad batting average. You should, based off of the above example, be able to do the exact same thing for your [target market](#). So get to work....

If you are interested in purchasing this whole ebook, you can do so by going to www.hmoore.com and click on the order page. You will receive, within 2 minutes after you order, your ebook. The download instruction will be included after you see that your credit card has been accepted. It will include the other 10 chapters that were not included in this **FREE Trial** ebook for a purchase price of only \$19.97, which will includes *FREE* updates for life.

Kindly,

[Hilton Moore](#)

Copyright © 2000 by [Hilton Moore](#) All Rights Reserved. You may freely distribute this FREE ebook online, upload to your website(without modification of the information), post FREE ebook to newsgroups, or give away.



Secret Ebook Idea

The internet, known to most as the "**Super Information Highway**", was designed and developed for the network of information. Use that known fact to your advantage. The simple fact that people want FREE information lends itself a helping hand. All you have to do is see this and take advantage of it, instead of fighting against it.

Some people ask me, "Hilton, why do you give away such seemingly valuable information? Shouldn't you be charging for something like this?". My answer is always...**NO!**

Why?...Because I'm using the internet to my advantage instead of using it against me. The more you give people, in most cases, the more people trust and like you. And, when this happens, especially on the internet, you have the whole world in your hand(or shall I say the whole target market...)

But, not to my surprise, most people, who want to market something on the internet still don't get it. They think that they should be charging for anything and everything. Remember, it is alot harder for people to trust anyone on the internet, which could be due to privacy. But, more often than not, most people don't buy from someone that don't show an interest in wanting to provide something of value. And, in most cases, providing something of value often mean giving something away for FREE.

Giving ebooks away...

Did you notice that I am not charging you for this ebook? Why is that? Well, it's pretty simple. I want to earn my trust from you and show you that I am doing what I'm writing about. Once you see my capabilities, you will 'automatically' trust me because you are familiar with the fact that I have an interest in your online marketing(and I truly do...).

An idea that will put your competitors to shame....

Do what I'm doing, create ebooks for others, for FREE. Yep, you read that right, and I'll say it again, create ebooks for other for FREE! If you automatically want to be in **high demand**, offer a FREE ebook service. Why? Because you are giving your customer a \$70-\$150 service for FREE and they realize that they can't pass up this type of offer. It would be nearly stupid! Even your competitors will want to jump on something that can be done for them for FREE! And, in most

cases, even your competitors won't care if you are creating something, for FREE, for them! All you have to do is have an ebook creation software. I use Acrobat 4.0, Winzip 7.0 and Winzip 2.1 Self-Extractor to create all my ebooks.

If you need me to create an ebook for you because you just don't have the time, then either email me at hmoore@hmoore.com or [go to my site](#) and see how I can help you.

The software that I have made ebooks with....

If you want to create ebooks, I have already downloaded and tested **four** different ebook software. The four that I downloaded and tested were:

● Webcompiler.com

● bersoft.com

● neosoftware.com

● e-ditorial.com

Out of the four, I definitely chose www.e-ditorial.com. Why? Believe me, this piece of software is much easier to use. The learning curve is so short, you will be developing ebooks in less than 15 minutes. Guaranteed! And, the price is so much more cheaper, but still has all the components that the higher priced ones have. So, if you are thinking about developing ebooks, get [Editor Pro](#). It is the easiest to learn and ebooks look GREAT! Visit e-ditorial's site and see and experience what I'm telling.

When you become more advanced, then you could start developing ebook using Acrobat 4.0. But, for now, start out easy.

Imagine having had to create 100 ebooks, all with a link to your site, all multiplying across the internet, and as a result, your daily sales skyrocket to such a point your bank account is nearly screaming. This is real....no hype involved!

Time is of essence, which very few people have.....

Now, as you can see, I have given you some great ideas, up to this point. But, the problem is, is that even though most people will read this time and time again, most will not follow this technique. Why? Well, think about it, most people who read this know that if they ever needed this information, they could always come back and get to it or use it at any time. And, this is the mentality of most people.

But, that's o.k, because I want to provide you with lots of options and no excuses for not knowing what I do while marketing my own product.

Due to the time that most people have, most people will never get around to using all of these techniques that I have presented and will continue to present. There's only so much time in the day for a days work. With that in mind, my advice to you is to do one technique at a time. Whatever you do, don't try to do multiple techniques at the same time. You will just drive yourself

crazy. And, if you drive yourself nuts, I don't want you to run to me and blame me for not warning you ahead of time. These techniques are powerful. And just one technique alone could make you a \$1Million dollars!

So, do yourself a favor...don't get bogged down in too many techniques, because you will be so successful until the success, itself, will kill you!

Want More eBook ideas?

If you are interested in getting more ebook creation idea, product ideas, and marketing techniques that will help you in marketing your ebooks, or any product that you have, then go to [Allen's Marketing Site](#). You won't fail or go wrong by seeing what he's doing with his own products.

If you are interested in purchasing this whole ebook, you can do so by going to www.hmoore.com and click on the order page. You will receive, within 2 minutes after you order, your ebook. The download instruction will be included after you see that your credit card has been accepted. It will include the other 10 chapters that were not included in this **FREE Trial** ebook for a purchase price of only \$19.97, which will includes *FREE* updates for life.

Kindly,

[Hilton Moore](#)



Copyright © 2000 by [Hilton Moore](#). All Rights Reserved. You may freely distribute this FREE ebook online, upload to your website(without modification of the information), post FREE ebook to newsgroups, or give away.